

Join the Lowry Business Alliance

The purpose of the LBA is to foster a vibrant professional community by providing opportunities for connection and collaboration among Lowry businesses including residents doing business outside Lowry. By promoting neighborhood commerce the LBA will strive to enrich the quality of life for all who live, visit, work and do business in Lowry.



www.lowrybusiness.com

Make your financial future a priority.



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MAKING SENSE OF INVESTING

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On The River

by April Archer
Smart Beautiful Fishing

For me, fly-fishing is a journey of patience, persistence, science, fortune, peace, humility, and adrenalin. I began to fish as a little girl (thanks to my Dad), and I now enjoy fishing with my husband and our daughters. We fish whenever we can, wherever we can. Together, we love the thrill of the river, the joy of the outdoors, and the challenge of catching fish.

A few years ago, I began researching the fly fishing equipment made specifically for women, and had an exceptionally difficult time finding much at all. Despite significant growth trends in the number of women who fish, the monies spent, the growth of clubs and social groups for women fly-fishers, and the overall demand for more options for women, products specifically made for women were and remain largely non existent.

With our company, *SaraBella Fishing*, we want to share the exhilaration of fishing by producing smart, beautiful fly rods. Our vision is to provide fly rods that are technically amazing and aesthetically gorgeous, and made specifically for the needs of women and girls. Women and girls are smart and beautiful. It's time the gear matches.

The "smart" aspect of our fly rods includes technology, components, construction, and performance. These elements are essential in building an excellent product for women and girls.

The "beautiful" dimension includes exciting color choices, thread details, grip curves, natural wood on the reel seat, and gorgeous character. The aesthetic qualities enhance the connection to the fly rod; it is truly a work of art. The beauty also exemplifies the confidence and grace of fishing.

SaraBella Fishing loves to help women and girls "fish their story". We hope that more families, couples, girls, and women will experience the joys of fishing - with patience, persistence, science, fortune, peace, humility, and adrenalin.

Go fishing with April Archer, long-time Lowry resident. For more information, please visit www.sarabellafishing.com or follow SaraBella Fishing on social media. Most importantly, celebrate the smart, beautiful in your life.

SaraBella
SMART BEAUTIFUL FISHING



customized fly-fishing rods
for women & girls

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